

**HELPING LEADERS THINK MORE CLEARLY, LEAD
MORE HUMANLY AND GROW MORE
INTELLIGENTLY IN AN AI-ACCELERATED WORLD.**

**THE
HUMAN
EDGE
IN AN AI
WORLD**

WATCH TONY SPEAK



**SPEAKER &
MEDIA PACK**

TONY J. SELIMI®

**Strategic Advisor to UHNWIs, CEOs & Global Leaders Human
Behaviour Expert • Leadership & Business Growth Strategist
Award-Winning Author • Global Speaker**

TONYSELIMI.COM

A photograph of Tony J. Selimi, a man in a dark suit and pink tie, standing on a stage and gesturing while speaking to a large, diverse audience seated in a conference hall. The audience includes men, women, and a young boy, all looking towards the speaker. The background is a warm-toned wood-paneled wall.

**WHEN THE WORLD CHANGES FASTER,
LEADERS MUST EVOLVE FASTER.**

Want a speaker who blends inspiration with practical wisdom—who moves minds, opens hearts, and sparks a revolution of growth in the room?

Tony J. Selimi works at the intersection of human behaviour, leadership, business growth and artificial intelligence. His keynotes challenge leaders to examine how they think, decide, communicate, adapt and perform—and give audiences practical frameworks they can take back into their organisations immediately.

WHY TONY?

- 8 Multi-award-winning and #1 Amazon bestselling books
- 40,000+ hours of coaching, advisory, training and speaking
- 1,000+ TV, radio, podcast and media appearances
- 150M+ people reached through international media
- 50+ countries represented across clients and audiences

GLOBAL STAGES

**UNITED NATIONS • TEDX • CRANFIELD SCHOOL OF MANAGEMENT •
LONDON BUSINESS SHOW • ROTARY INTERNATIONAL • PSA**

**"When Tony speaks, he touches your heart."
- Joel Van der Molen, Vandercom Media**



STUCK AT A LEVEL YOU KNOW YOU'RE CAPABLE OF OUTGROWING?



FROM SURVIVAL TO SIGNIFICANCE

Tony's authority comes from more than theory. His journey spans adversity, displacement and homelessness in London; an engineering education at UCL; fifteen years delivering complex technology transformation programmes; and decades studying human behaviour and working privately with entrepreneurs, executives, families and global leaders.

Today, Tony brings those worlds together.

Technology taught him systems.

Adversity taught him resilience.

Human behaviour taught him why transformation succeeds –or fails.

Leadership taught him that information alone rarely changes people.

His work now explores one defining question:

How do we preserve and strengthen what makes us human while technology transforms almost everything around us? That is far more memorable than the biography currently occupying most of page 5. Your current bio contains some language that also feels dated for a senior corporate audience, including "Universal Laws and Science-Proven Principles" and "quantum leaps"



MOST REQUESTED KEYNOTES & MASTERCLASSES

01 – THE HUMAN EDGE IN AN AI WORLD

How to Lead, Decide and Stay Human as Intelligence Becomes Artificial

A keynote for organisations navigating AI adoption, workforce transformation and accelerated change.

02 – CLIMB GREATER HEIGHTS™

Accelerate Growth. Amplify Success. Build a Legacy of Significance.

For entrepreneurs, CEOs and leaders ready to move beyond performance plateaus and create sustainable growth without sacrificing what matters most.

03 – UNFAKEABLE LEADERSHIP

Why Trust, Authenticity and Human Behaviour Will Define the Leaders Who Matter

How values, emotional intelligence, communication and self-awareness influence culture, performance, relationships and leadership credibility.

04 – TURN UNCERTAINTY INTO GROWTH

How Leaders Transform Disruption, Resistance and Pressure into Intelligent Action

A practical keynote on resilience, change, decision-making and performance when conditions are uncertain.

05 – THE 8 INSIGHTS THAT DRIVE FINANCIAL SUCCESS

Learn how to align your mindset, income, investments, and purpose to achieve financial freedom, create multiple streams of wealth, and leave a meaningful legacy.

Every keynote can be tailored to the organisation, sector, audience and strategic objectives.

THE HUMAN EDGE IN AN AI WORLD

"The greatest question AI raises is not what machines will become. It is what human beings will choose to become alongside them." – Tony J. Selimi.

AI is no longer simply a technology conversation. It is changing how people work, decide, communicate, compete and define value. Organisations may gain intelligence while weakening judgement, trust, creativity, and human connection.

Tony explores how leaders can use AI to augment, not diminish, human capability.



Tony J. Selimi

Recalibrates your trajectory

Human behavior expert, bestselling author, and transformational coach Tony J. Selimi helps people align purpose with possibility. He reframes adversity, unlocks potential, and empowers others to move forward with greater clarity, confidence, and intention.



**HUMAN
JUDGEMENT
THINK CRITICALLY
WHEN MACHINES
CAN GENERATE
ANSWERS
INSTANTLY.**



**HUMAN
LEADERSHIP
BUILD TRUST,
RESILIENCE AND
CLARITY THROUGH
CONTINUOUS
CHANGE.**



**HUMAN VALUE
IDENTIFY THE
BEHAVIOURS AND
CAPABILITIES THAT
BECOME MORE—
NOT LESS—
VALUABLE AS AI
ADVANCES.**

OTHER HIGH-IMPACT KEYNOTES

06 – TURN UNCERTAINTY INTO GROWTH

Master the mindset and strategies needed to thrive in times of change, uncertainty, and disruption. Learn how to strengthen resilience, make confident decisions, and elevate performance when pressure is high and the future is unclear.

07 – BEYOND MOTIVATION: MASTER THE INNER GAME OF SUCCESS

Discover why motivation alone is unreliable and learn how authentic self-leadership creates lasting confidence, consistency, and success. Break free from perfectionism, silence self-doubt, and unlock the most powerful version of yourself.

08 – THE PSYCHOLOGY OF WEALTH, INFLUENCE & LEGACY

Discover how your values, beliefs, and behaviours shape your relationship with money, success, and fulfilment. Learn how to create lasting wealth, lead with purpose, and build a legacy that extends far beyond financial achievement.

09 – THE CODE® OF CONSCIOUS RELATIONSHIPS

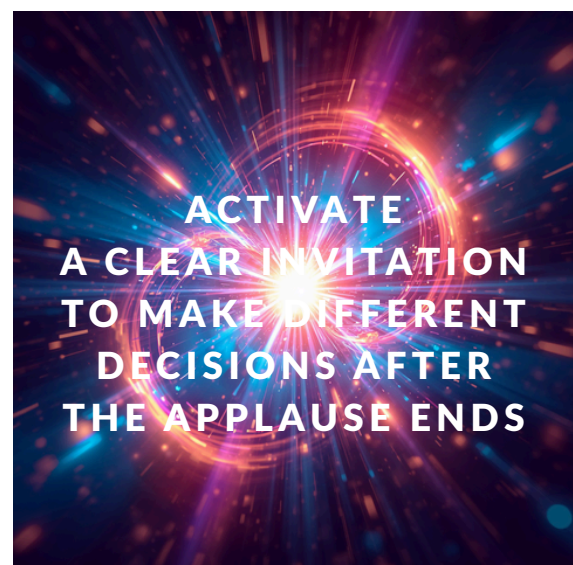
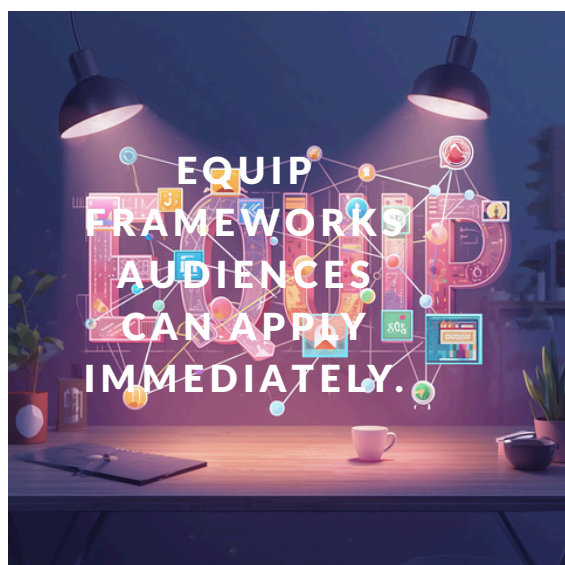
Discover how to communicate with clarity, build deeper trust, and transform conflict into meaningful connection. Learn Tony's proven framework to overcome toxic patterns, navigate difficult conversations, and create conscious relationships that thrive on authenticity, emotional intelligence, and mutual growth.

**45–60 min Keynote • 90 min Interactive Keynote • Executive Masterclass
• Leadership Workshop • Board / C-Suite Session • Fireside Conversation**



MORE THAN A KEYNOTE

Tony's talks are designed to create reflection in the room and action beyond it.



BESPOKE EXECUTIVE KEYNOTES & LEADERSHIP EXPERIENCES

GLOBAL STAGES. GLOBAL CONVERSATIONS



KEY PERSON
OF *Influence*



Cranfield
UNIVERSITY
School of Management

TEDx

SEEN & HEARD ACROSS



FOX



sky

HAYHOUSE
RADIO
radio for your soul

news *for the soul*



AWARD-WINNING AUTHOR & FILMMAKER



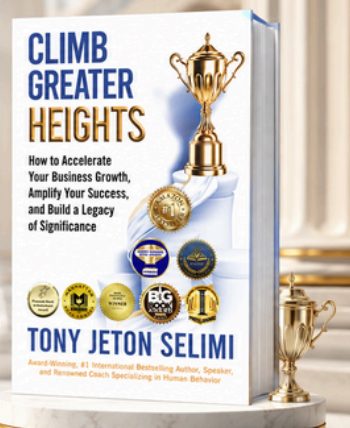
TONY J. SELIMI
AWARD-WINNING AUTHOR | SPEAKER | COACH
Advisor to UHNWIs, CEOs, & Global Leaders | Life Strategist & Business Coach |
Human Behaviour Expert | AI Advisor | Global TEDx Speaker |
Human Transformation Architect | TV Media Contributor

**BUILD THE PERSON.
BUILD THE BUSINESS.
BUILD THE LEGACY.**

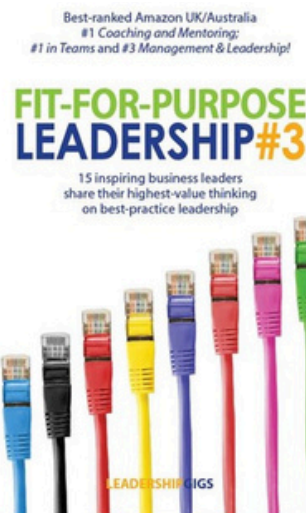
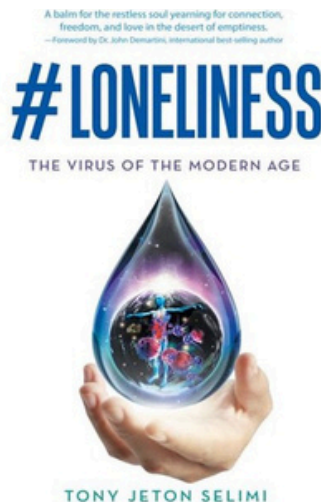
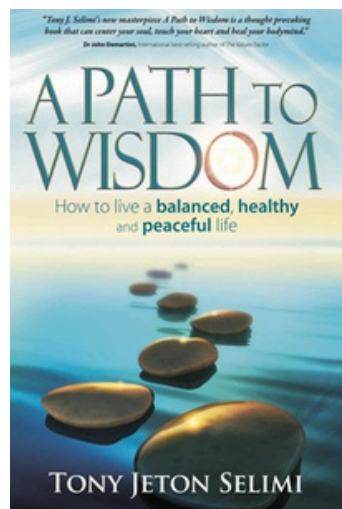
- Turn Adversity Into Advantage.
- Turn Expertise Into Authority.
- Build a Legacy of Significance.

FEATURING THE 12-STEP GROWTH ACCELERATOR METHOD®





CLIMB GREATER HEIGHTS
How to Accelerate Your Business Growth, Amplify Your Success, and Build a Legacy of Significance
TONY JETON SELIMI
Award-Winning, #1 International Bestselling Author, Speaker, and Renowned Coach Specializing in Human Behavior



International literary and business awards across leadership, business, motivation and personal development.



Testimonials

"Many thanks Tony from all of us at Asset House. It was a privilege to witness your talk to help us understand the life complexities we all face. Translating this insight into a code for happiness and fulfilment is your gift and is truly inspirational. Thank you once again." - Helen Matthews, Director at Asset House

"...a must speaker for any company wanting to provide inspiration to their team." - Bradley Chapman, Founder of Yes You Can

"A brilliant teacher with practical & real examples anyone can follow." - Jack Canfield, #1 Americas Success Coach

"The Jason Bourne of the personal and professional development industry." - Joachim Gerhard

"Learn how to maximize your knowledge and insights to create a wonderful life."— Brian Tracy

What I find distinctive about Tony is the precision with which he recognises patterns in the way we think and behave, often small ones that sit almost unnoticed in the background, but can have a disproportionate effect on our decisions and direction. That precision is not limited to one area.

He can connect patterns across business, career, relationships, personal life, health, and wealth, and often sees how something happening in one area influences another. Over time, those changes have created greater clarity, agency and alignment across the areas of my life that matter most." - Michele Scataglini - Government of Dubai | Head of Innovation & Ecosystems, DIFC Innovation Hub | Building New Markets across Finance, AI & Space

About Tony J. Selimi

Tony J. Selimi is a human behaviour expert, strategic advisor, transformational life strategist, business growth expert, award-winning author, global speaker and media contributor whose work explores the human edge in an AI-accelerated world.

For more than three decades, Tony has studied human behaviour, leadership, performance, and transformation, completing just over 40,000 hours of coaching, advisory, training, and speaking work with entrepreneurs, executives, business owners, and leaders across multiple industries and countries.

His professional journey spans engineering, major technology transformation programmes and high-level advisory work, giving him a distinctive ability to connect human behaviour with leadership, business growth, decision-making and emerging technology.

Tony has delivered keynotes and leadership programmes at the United Nations, TEDx, Cranfield School of Management, Rotary International, London Business Show and international conferences and private events. His existing speaker pack also documents his work across major media and global stages.

He has appeared in more than 1,000 television, radio, podcast and media interviews, including BBC, SKY, ABC, NBC, CBS and FOX, reaching audiences of more than 150 million people worldwide.

Tony is the author of multiple award-winning books, including *A Path to Wisdom*, *#Loneliness*, *Novum #10 Volume 6*, *Fit for Purpose Leadership #3*, *The Unfakeable Code®*, *A Path to Excellence*, *The Entrepreneur's Journey*, and *Climb Greater Heights™*, and has contributed to award-winning documentary films including *Living My Illusion* and *The Truth About Reading*.

On stage, Tony combines thought-provoking questions, human stories, behavioural insight and practical frameworks to help audiences think more clearly, lead more humanly, adapt more intelligently and turn uncertainty into meaningful growth.

His central message: as artificial intelligence becomes more powerful, the qualities that make us distinctly human—judgement, self-awareness, values, trust, courage, adaptability and meaningful connection—become more valuable, not less.

BRING THE HUMAN EDGE TO YOUR NEXT STAGE

TONY J. SELIMI – 2026/27 ENGAGEMENT GUIDE

For conferences, leadership summits, corporate events, executive retreats, media appearances and bespoke organisational engagements.

Speaking fees and availability vary by event format, location, audience, customisation, and associated requirements.

BOOKING ENQUIRIES
info@tonyselimi.com

LONDON • EUROPE • INTERNATIONAL