



Tony J. Selimi
The Cognitive Expert Delivering Solutions for
the Evolution of Human Consciousness

YOU CAN
TRANSFORM
YOUR FAMILY
DYNAMICS IN
JUST FIVE DAYS!

FAMILY RENAISSANCE®

A Transformational Journey to
Rebuild Trust, Heal Wounds, and
Revel in the Joy of Togetherness.



TONY J. SELIMI

WELCOME

Hi There!



I AM TONY, AND WELCOME TO THE 'FAMILY RENAISSANCE®' TRANSFORMATION COACHING PROGRAM.

This is where you can get to the root cause of your family struggles and for what purpose and learn practical and efficient strategies to close the gap and rekindle family harmony in a fractured world.

Through a family growth and transformation-focused coaching program, you will receive expert advice and relevant strategies based on three decades of study, research, and experience assisting thousands of clients and families to succeed and create profound shifts and results.

Over five days of focused learning, you as a family will undergo a transformational experience designed to solve complex family issues that fuel addictive behaviours, give rise to conflicts, hurtful communications, abandonment, rejections, lies, separation, divorce, and other issues that hit families hard, and cause long-term pain, frustration, and stress. It can be formal or conversational - it's up to you!

Let's do this!

Tony J. Selimi

TonySelimi.com

WHAT TO EXPECT

FIVE-DAYS OF FAMILY TRANSFORMATION PROGRAM

The goal is to empower each family member to learn effective ways and strategies to avoid endless hours of arguments, stress, and mental, physical, and emotional pain. To save you money and create lasting change for the entire family so you can heal and grow together. To get you on a self-sufficient, productive path that makes a legacy of Love and understanding.

✓ CUSTOMIZED FAMILY AND INDIVIDUAL COACHING

The focus is on your family needs and individual goals by applying best growth practices, human behaviour, my experience, and industry trends to your predicament.

✓ HEALTH AND FAMILY HEALING FOCUSED

To unlock your family's health and create long-lasting family dynamics that promote mindful communication, valuing each other's opinions, authenticity, and voice. I will guide you through what it takes to mend family bridges successfully.

✓ ENHANCED COMMUNICATION SKILLS

Communication is the foundation for healing family fractures, enhancing mutual respect and appreciation of neural networks and crafting a positive family culture.

✓ ACCOUNTABILITY AND SUPPORT

We'll ensure you stay motivated and on track through regular check-in points, encouragement, and support through the difficult stages of your family transformation journey.



DAY ONE

ESTABLISHING FOUNDATIONS OF TRANSFORMATION.



- **Welcome and introductions**
- **Setting goals and intentions for the program**
- **Insights gathering into family conflicts, addiction, anxiety, stress, trust issues, arguments, etc, and their root cause**
- **Exploring family dynamics and patterns**
- **Investigates how childhood trauma and past experiences can manifest in adult relationships**
- **Tackling the barriers of misunderstanding**
- **Advanced growth mindset techniques, and so much more**

The day is focused on initiating your family's healing, growth, and transformation journey by looking at family dynamics and diving deep into the core issues causing your family anxiety, conflicts, frustration, pain and stress.

Through a one-on-one session with each of you and a family group coaching session, the aim is to gain clarity on family behavioural psychology and cognitive processes that influence family dynamics.

Open up the conversation and gain insights into your role in the family, learn about human behaviour and emotional intelligence, and set the foundational stone for creating a healing family mindset and transformation.

DAY TWO

ENHANCING COMMUNICATION SKILLS.



- **Clarifying individual and family values and beliefs**

- **Enhancing Empathy & Emotional Expression**

- **Emotional intelligence training for family members**

- **Active listening exercises**

- **Assertive communication techniques**

- **Role-play scenarios to practice expressing emotions**

- **Guided family discussions to promote understanding**

Consolidating with advanced coaching techniques, we'll focus on breaking the barriers and upgrading your family communication.

Learn to express and interpret emotions effectively, fostering better understanding and empathy.

DAY THREE

ENHANCING COMMUNICATION SKILLS.



- **Clarifying individual and family values and beliefs**

- **Enhancing Empathy & Emotional Expression**

- **Emotional intelligence training for family members**

- **Active listening exercises**

- **Assertive communication techniques**

- **Role-play scenarios to practice expressing emotions**

- **Guided family discussions to promote understanding**

Consolidating with advanced coaching techniques, we'll focus on breaking the barriers and upgrading your family communication.

Learn to express and interpret emotions effectively, fostering better understanding and empathy.

DAY FOUR

ENHANCING COMMUNICATION SKILLS.



- **Clarifying individual and family values and beliefs**
- **Enhancing Empathy & Emotional Expression**
- **Emotional intelligence training for family members**
- **Active listening exercises**
- **Assertive communication techniques**
- **Role-play scenarios to practice expressing emotions**
- **Guided family discussions to promote understanding**

Consolidating with advanced coaching techniques, we'll focus on breaking the barriers and upgrading your family communication.

Learn to express and interpret emotions effectively, fostering better understanding and empathy.

DAY FIVE

ENHANCING COMMUNICATION SKILLS.



- **Clarifying individual and family values and beliefs**

- **Enhancing Empathy & Emotional Expression**

- **Emotional intelligence training for family members**

- **Active listening exercises**

- **Assertive communication techniques**

- **Role-play scenarios to practice expressing emotions**

- **Guided family discussions to promote understanding**

Consolidating with advanced coaching techniques, we'll focus on breaking the barriers and upgrading your family communication.

Learn to express and interpret emotions effectively, fostering better understanding and empathy.

How it works

BREAKTHROUGH COACHING SESSION

During our booked time, we'll get to know each other and decide on the perfect roadmap to help you reach your relationship & family goals.

SIGN YOUR AGREEMENT

My PA will send over your agreement outlining all the details of your package, the terms and conditions and your investment commitment for signature.

SETTLE YOUR INVOICE

Your invoice will be sent via Adobe Sign with all the bank details you need to settle it prior to our first call.

ARRANGE OUR COACHING CALLS

Once you are onboarded, we will arrange your calls! Once your slots have been agreed upon, my PA will send over calendar invitations with links for our calls.

YOUR FAMILY RENESIANCE RETREAT

You will be provided with the details of where your family renaissance retreat will take place so that you can make the necessary travel and accommodation arrangements.

HOMEWORK

On each call, you will be provided with action points and bits of homework to help you make progress in between our calls.



SERVICE INVESTMENT

PAY AS YOU GO

£3300/h Plus 20% VAT

- Guidance when you want it
- No long-term commitment
- Get instant clarity and skills

STANDARD

£39,600 Plus 20% VAT

- 12 coaching consultation hours
- Up to six specific areas to explore
- Boost your confidence and heal

PREMIUM

£69,300 Plus 20% VAT

- 21 consultation hours, lasts one year
- Up to 12 specific areas to explore
- Accelerate yearly growth & support

GOLD

£99,000 Plus 20% VAT

- 30 consultation hours, one year
- Up to 21 specific areas to explore
- Maximise your family's potential

PLATINUM

£150,000 Plus 20% VAT

- 5 Days Family Renaissance Retreat
- Unlimited areas to explore
- Transform family dynamics

KICKOFF CHECKLIST

- SELECT THE SERVICE YOU WANT
- SIGN THE CLIENT AGREEMENT
- SETTLE YOUR INVOICE
- BOOK YOUR FIRST THREE SESSIONS
- COMPLETE HOMEWORK #1



HOW TO BOOK

✉	Email	info@tonyselimi.com
☎	Phone	+44 207 828 5005
🌐	Website	https://tonyselimi.com



THANK YOU!

Dear Family,

I want to express my heartfelt thanks for taking the time to download my Family Renaissance® Transformational Coaching and Training Program Brochure.

Your commitment to dissolving family tensions and improving your family dynamics is a testament to your love and dedication to your loved ones. My brochure is designed to provide comprehensive insight into how, as your trusted coaching partner, my services can support you on this journey.

The Family Renaissance® Program, in particular, has been meticulously crafted to facilitate familial growth, foster understanding, and promote enhanced behavioural and communication strategies within your household.

Remember, families are the cornerstone of society, and strengthening familial bonds is crucial in shaping happy, healthy, and thriving individuals.

Thank you once again for your interest and trust in me. Please don't hesitate to reach out if you have any questions or need more help in choosing. I look forward to working with you soon.

Together, let's build a brighter future for your family!

Love & Wisdom

Tony J. Selimi

ABOUT TONY JETON SELIMI



Tony J. Selimi is an award-winning author, internationally sought-after business mentor, transformational life coach, filmmaker, visionary, and one of the world's leading self-mastery authorities specializing in human behaviour, the psychology of personal, relationship, professional, and business success. He teaches you how to break through perceived fears and limits, attain higher levels of achievement, and create quantum leaps by empowering your social, spiritual, physical, and relationship life, growing your business, writing books, improving your finances, and elevating your mental and emotional well-being.

He uses one of a kind life-transforming TJSeMethod: ALARM®, Behavioural Change Principles®, The Unfakeable Code®, Values Clarification Process®, Octagon of Excellence®, and the 12-Step Growth Accelerator® Method and principles to assist Fortune 500 CEOs working for Microsoft, SAP, Deutsche Bank, Bank of America, E&Y, Vandercom, Gaya Cards, Amec Foster Wheeler and people from all professions including MBA graduates, entrepreneurs, coaches, authors, scientists, doctors, politicians, global leaders, lords, royalty, millionaires, billionaires, and celebrities. Organizations hire him to inspire their employees, tackle leadership, performance, and related financial issues, resolve conflicts, improve sales and business processes, speak on mental health, the power of inclusion, and diversity, and teach them how to engage, empower and elevate their leaders and teams, thus improving efficiency, profits, productivity, and the overall company culture and well-being.

His private breakthrough consultations help overcome addictions, fears, depression, phobias, procrastination, and low self-esteem, dissolve relationship conflicts, and focus your time and mental faculties on the things that matter most. Selimi teaches you how to reduce and effectively manage stress, increase your business acumen, make better choices and decisions, improve your certainty and quality of life, and create a healing mindset, financial success, and healthy work-life integration. Based on his life's transformation, he wrote the #1 Amazon International best-selling and multi-award-winning books, A Path to Wisdom, #Loneliness, Fit for Purpose Leadership #3, The Unfakeable Code®, A Path to Excellence, and Climb Greater Heights. His books aim to raise awareness, share knowledge, and provide tools people can use to grow and transform their personal, professional, and business lives. He is working on a new book, alongside Into Your Divinity®, a real-life coaching documentary series, films, and introducing AI into his and his clients' businesses.

As an international speaker and consultant, he has spoken at the stages of the UN, TEDx, London Business Show, Migrant Women, Yes You Can, Quantum Leap, Animas Coaching Institute, Sterling Business Network, Rotary Club International, Asset House Management, Leadership Conferences, Cranfield School of Management, private dinner functions, awards ceremonies, and Mind Body Spirit Events. Selimi has been featured in many global magazines and appeared on over 1000 TV/Radio/Podcast stations across the world, including being interviewed by Ian Pelham-Turner, an award-winning Royal Photographer and Royal Commentator, Rudina TV Klan, Besim Dina for Oxygen TV, Jack Canfield, and Brian Tracy for ABC, NBC, CBS, FOX, SKY and their affiliates reaching over 100 million-plus viewers, listeners and readers worldwide.

Selimi's parents instilled a great work ethic and education that are important in creating a more abundant, just, peaceful, and equal world. His dad always called him "Diamond." In honour of the inspiration from his parents, Tony is now on a mission to teach his transformative methods to elevate the lives of one billion people of all nationalities, creeds, and colours. Hence, they become purposeful and disciplined masters of themselves and dedicated leaders who help achieve a better, more sustainable future for all.

Tony founded TJS Cognition with a heavenly vision to inspire decisive action and positive transformation in the lives of one billion people, contributing towards directing the evolution of human consciousness. He was shaped by 30 years of overcoming challenges, continuous study and cross-disciplinary research, delivering over 29,000 coaching, training, and mentoring hours, spearheading multi-billion-pound technology upgrade programs, and drawing on decades of work experience. Winner of the London SME Most Visionary Entrepreneur, Corporate Coaching and Recruitment Business Coach of the Year Award. Silver Winner of Literary Book Award, USA Book, Book Excellence, Top Shelf Magazine, and Maincreast Media Book Award in the following categories: Personal Growth and Development, Self Improvement, Self Help, Inspirational, Motivational, Entrepreneurship, and Business and Leadership.

