



Tony J. Selimi

The Cognitive Expert Delivering Solutions for
the Evolution of Human Consciousness

YOU CAN BUILD A
REALLY GREAT
BUSINESS AT THE
BACK OF A BOOK!

AUTHOR

ACCELERATOR GROWTH PROGRAM®



TONY J. SELIMI

WELCOME

Hi There!

**I AM TONY, AND WELCOME TO THE
TOTAL AUTHOR ACCELERATOR
GROWTH PROGRAM®.**



This is more than an author programme. It is a space to claim your voice, clarify your purpose, and shape a legacy through the written word.

Here, you are invited to explore why you are called to become an author, what you are here to contribute, and how to translate your lived wisdom, expertise, and ideas into books that matter—books that inspire, influence, and endure in an era defined by AI, robotics, and humanoid intelligence.

Through a growth- and transformation-focused author coaching journey, you will learn practical, efficient, and future-proof strategies to unleash your full writing potential while maintaining authenticity, originality, and depth. You will discover how to work with AI as a powerful creative ally—without losing your voice, values, or intellectual sovereignty.

Let's do this!

Tony J. Selimi

TonySelimi.com

WHAT TO EXPECT

Drawing on over three decades of experience in the corporate world, publishing, and transformational coaching—and having supported thousands of clients and established authors worldwide—this programme blends human mastery with technological intelligence.

You will receive expert guidance, personalised author strategies, and ethical AI frameworks designed to help you write with clarity, confidence, and impact. Whether you are writing your first book, expanding your thought leadership, or positioning yourself as a credible authority in your field, this programme supports you to write with purpose and precision, overcome self-doubt, procrastination, and creative blocks, navigate the publishing and AI landscape intelligently, and create meaningful work that creates real-world results.

The goal is to empower you, help you avoid endless hours of wasted research or the pursuit of dead-end avenues, save money, and get you on a self-sufficient, productive path.

✓ CUSTOMIZED COACHING & TRAINING

I'd like to point out that the focus is on your specific author needs and goals by applying best practices, common sense, my experience, and industry trends to your predicament.

✓ 21 KEY AREAS TO EXPLORE

To unlock your writing potential and make your mark in the literary world, I will guide you through what it takes to successfully build a great business & sell more books.

✓ GREATER CONFIDENCE

Confidence is the foundation for success as an author and translates into greater success in the publishing world and an increased sense of self-assurance in your daily life.

✓ ACCOUNTABILITY AND SUPPORT

Through regular check-in points, encouragement, and support through the difficult stages of your author journey we'll make sure you stay motivated and on track.



21 AREAS TO EXPLORE

This is where human wisdom meets future technologies—and where your story becomes a catalyst for transformation, both for you and for those you are here to serve.

DEVELOPING STRONG MEDIA TALKING POINTS AND MESSAGING

ESTABLISH AUTHOR BRAND AND STRATEGIES TO GROW IT

SALES STRATEGIE TO GREATLY INCREAS YOUR BOOK SALES

THE SECRET SAUCE FOR HITTING BESTSELLER LISTS

HOW TO WIN AND MAKE THE MOST OF BOOK AWARDS

GETTING SPEAKING ENGAGEMENTS, GIVE A TEDX TALK

MEDIA COACHING TIPS AND STRATEGIES TO SECURE INTERVIEWS

YOUR WEBSITE AND MARKETING MATERIALS THOROUGHLY REVIEWED

STRATGEGISE TO MAXIMISING SOCIAL MEDIA TO SELL MORE BOOKS

ONGOING WRITING, PUBLISHING, AND MARKETING SUPPORT

STRATEGIES FOR NEWS MEDIA COVERAGE

MAKIGN THE MOST OF PODCASTING

BREAKING THROUGH MENTAL & EMOTIONAL AUTHOR BARRIERS

BUILDING A PROFITEABLE BUSINESS & PRODUCT ECO SYSTEM

TECHNOLOGY & AI EXPERT ADVICE & SUPPORT

HOW TO MAKE YOUR NEXT BOOK MORE MARKETABLE

ASSESSING & EXPLORING PUBLISHING OPTIONS/ OPPORTUNITIES.

REVIEW ANYTHING YOU ARE WORKING ON IN YOUR AUTHOR JOURNEY

ACCESS TO EXCLUSIVE AUTHOR RESOURCES

OPPORTUNITY FOR CROSS PROMOTION TO MY 1 MILLION PLUS FOLLOWERS

ADVANCED BOOK PROMOTION TECHNIQUES, AND SO MUCH MORE

How it works

AUTHOR BREAKTHROUGH COACHING CALL

During our coaching call, we'll get to know each other and decide on the perfect package to help you reach your author goals.

SIGN YOUR AGREEMENT

My PA will send over your agreement outlining all the details of your package, the terms and conditions and your investment commitment for signature.

SETTLE YOUR INVOICE

Your invoice will be sent via Adobe Sign with all the bank details you need to settle it prior to our first call.

ARRANGE OUR COACHING SESSIONS

Once you are onboarded, we will arrange your coaching calls! Once your slots have been agreed upon, I will send over calendar invitations with links for our coaching calls.

INVEST IN AUTHOR RENESIANCE RETREAT

You will be provided with the details of where your author accelerator retreat will occur so you can book and make the necessary travel and accommodation arrangements.

HOMEWORK

On each coaching call, you will be provided with action points and homework to help you make progress between our calls.



SERVICE INVESTMENT

PAY AS YOU GO

£3300/h Plus 20% VAT

- When you want it
- No long-term commitment
- Get instant clarity

STANDARD

£39,600 Plus 20% VAT

- 12 consultation hours
- Up to six specific areas to explore
- Boost your author journey

PREMIUM

£69,300 Plus 20% VAT

- 21 consultation hours, one year
- Up to 12 specific areas to explore
- Accelerate yearly growth & support

GOLD

£99,000 Plus 20% VAT

- 30 consultation hours, one year
- Up to 21 specific areas to explore
- Maximise your author's potential

PLATINUM

£150,00 Plus 20% VAT

- 5 Days author success retreat
- Unlimited areas to explore
- Elevate your author success

KICKOFF CHECKLIST

- SELECT THE SERVICE YOU WANT
- SIGN THE CLIENT AGREEMENT
- SETTLE YOUR INVOICE
- BOOK YOUR FIRST THREE SESSIONS
- COMPLETE HOMEWORK #1



HOW TO BOOK

✉	Email	info@tonyselimi.com
☎	Phone	+44207 828 5005
🌐	Website	https://tonyselimi.com



THANK YOU!

Dear Valued Client,

I want to express my heartfelt thanks for taking the time to download my Author Growth and Success Transformation brochure and for your interest in choosing me as your trusted coaching partner.

Your commitment to growing as an author and reaching more readers is a testament to your love and dedication to your deeper callings and ever-evolving life purpose. My brochure is designed to provide comprehensive insight into how my services can support you on this journey.

The Author Accelerator Program®, in particular, has been meticulously crafted for authors like you who want to build a purposeful and profitable business on the back of the book.

Remember, books are the cornerstone of society and play a crucial role in shaping curious, happy, healthy, and thriving individuals.

Thank you once again for your interest and trust in me. Please don't hesitate to reach out if you have any questions or need more help. I look forward to working with you soon.

Together, let's build a brighter future for your author journey!

Love & Wisdom

Tony J. Selim

ABOUT TONY JETON SELIMI



Tony J. Selimi is an award-winning author, internationally sought-after business mentor, transformational life coach, filmmaker, visionary, and one of the world's leading self-mastery authorities specialising in human behaviour and the psychology of personal and business success. He teaches you how to break through perceived fears and limits, attain higher levels of achievement, and create quantum leaps by empowering your social, spiritual, physical, and relationship life, growing your business, writing books, improving your finances, and elevating your mental and emotional well-being.

He uses one of a kind life-transforming TJSeMethod: ALARM®, Behavioural Change Principles®, The Unfakeable Code®, Values Clarification Process®, Octagon of Excellence® Method, and 12-Step Business Accelerator Method® and principles to assist Fortune 500 CEOs working for Microsoft, SAP, Deutsche Bank, Bank of America, E&Y, Vandercom, Gaya Cards, Amec Foster Wheeler and people from all professions including MBA graduates, entrepreneurs, coaches, authors, scientists, doctors, politicians, global leaders, lords, royalty, millionaires, billionaires, and celebrities. Organizations hire him to inspire their employees, tackle leadership, performance, and related financial issues, resolve conflicts, improve sales and business processes, speak on mental health, the power of inclusion, and diversity, and teach them how to engage, empower and elevate their leaders and teams, thus improving efficiency, profits, productivity, and the overall company culture and well-being.

His private breakthrough consultations help overcome addictions, fears, depression, phobias, procrastination, and low self-esteem, dissolve relationship conflicts and focus your time and mental faculties on the things that matter most. Selimi teaches you how to reduce and effectively manage stress, increase your business acumen, make better choices and decisions, improve your certainty and quality of life, and create a healing mindset, financial success, and healthy work-life integration. Based on his life's transformation, he wrote the #1 Amazon International best-selling and multi-award-winning books, A Path to Wisdom, #Loneliness, Fit for Purpose Leadership #3, The Unfakeable Code®, A Path to Excellence, and Climb Greater Heights. His books aim to raise awareness, share knowledge, and provide tools people can use to grow and transform their personal, professional, and business lives. His upcoming projects include a new book, the making of E1 of Into Your Divinity® real-life coaching documentary series, and AI tools.

As an international speaker and consultant, he has spoken at the stages of the UN, TEDx, London Business Show, Migrant Women, Yes You Can, Quantum Leap, Animas Coaching Institute, Sterling Business Network, Rotary Club International, Asset House Management, Leadership Conferences, Cranfield School of Management, private dinner functions, awards ceremonies, and Mind Body Spirit Events. Selimi has been featured in many global magazines and appeared on over 1000 TV/Radio/Podcast stations across the world, including being interviewed by Ian Pelham-Turner, an award-winning Royal Photographer and Royal Commentator, Rudina TV Klan, Besim Dina for Oxygen TV, Jack Canfield, and Brian Tracy for ABC, NBC, CBS, FOX, SKY and their affiliates reaching over 100 million-plus viewers, listeners and readers worldwide.

Selimi's parents, Shaqir and Ljutvije Selimi, instilled a strong work ethic and the importance of education in creating a more abundant, just, peaceful, and equal world for all. His dad always called him "Diamond." In honour of the inspiration from his parents, Tony is now on a mission to teach his transformative methods to elevate the lives of one billion people of all nationalities, creeds, and colours. Hence, they become purposeful and disciplined masters of themselves and dedicated leaders who help achieve a better, more sustainable future for all.

Tony founded TJS Cognition with a heavenly vision to inspire decisive action and positive transformation in the lives of one billion people, contributing to accomplishing the UN's 17 Sustainable Development Goals and directing the evolution of human consciousness. He was shaped by 30 years of continuous study and cross-disciplinary research, delivering over 29,000 coaching, training, and mentoring hours and 2 decades of work experience. Winner of the SME National Finalist Award, London SME Most Visionary Entrepreneur, Corporate Coaching and Recruitment Business Coach of the Year Award. Silver Winner of Literary Book Award, USA Book, Book Excellence, Top Shelf Magazine and Maincreast Media Book Award in the following categories: Personal Growth and Development, Self Improvement, Self Help, Inspirational, Motivational, Entrepreneurship, and Business and Leadership.

