



Tony J. Selimi

The Cognitive Expert Delivering Solutions for
the Evolution of Human Consciousness

**CLIMB
GREATER
HEIGHTS®**

**REDEFINING
SUCCESS,
FREEDOM &
IMPACT**

Focusing You to Be the Authentic,
Credible, and Empowered and
Successful Individual, Leader,
Speaker and Business Owner Your
Heart, Soul, and the World Calls
You to Be.

TONYSELIMI.COM



YOU'VE NOTICED THAT 'SOMETHING'S AMISS? WHAT YOU CAN ACHIEVE WITH TONY J. SELIMI'S TRANSFORMATIONAL COACHING & AI-ENHANCED SOLUTIONS



"Tony is an amazing coach, mentor and healer. He is not only the most-loving human being but also incredibly challenging, intense, sharp and to the point. You leave his coaching sessions and retreat feeling inspired, blessed, enormously empowered, and blissfully happy."

Tammy De Mirza

Partner with Tony J. Selimi to unlock extraordinary breakthroughs in every area of life. As your trusted coach, Tony empowers you to consciously design a life of clarity, fulfilment, and success—personally, professionally, and in leadership and business. Together, you can:

- Clarify a strategic roadmap & define your vision & purpose with precision.
- Create a step-by-step action plan for your most ambitious goals.
- Start, scale & accelerate your business, profits, & impact.
- Leverage proven strategies and AI-driven insights for sustainable business, professional, and personal growth.
- Optimise Performance & improve team dynamics, sales, processes, and organisational productivity.
- Expand & elevate mental & emotional awareness and intelligence.
- Overcome barriers, persistent challenges, and resolve procrastination.
- Heal pain, trauma, and dissolve inner child issues.
- Unleash cognitive power and master your life.
- Learn to use your time and mental faculties effectively.
- Align actions with core values, prioritise outcomes, & experiences.
- Establish clarity on what truly matters.
- Make intelligent and informed decisions faster.
- Harness AI tools and frameworks for more intelligent choices.
- Build leadership strength, resilience, & confidence.
- Develop self-worth, certainty, and executive presence.
- Expand your knowledge, skills, & monetise your expertise.
- Create best-selling books & signature products & services fast.
- Turn ideas into impactful offerings & pitch with power.
- Learn how to pitch your business & your ideas to investors.
- Secure media, podcast, and magazine interviews & influencer partnerships.
- Speak with influence, deliver a TED-style talk that inspires and captivates.
- Achieve financial freedom, increase your net worth and secure independence. Advance your career & choose the right path or earn that promotion. Release what keeps you stuck.
- Dissolve stress, emotional blocks, & break free from limitations, overcome phobias, addictions, depression, fears, and loneliness.
- Strengthen intuition & mind-heart connection, tap into inner wisdom for better decisions, enhance social & interpersonal skills.
- Navigate divorce, relationship conflicts, & build meaningful relationships.
- Attain optimal health, heal your body-mind-heart connection for vitality.
- Navigate life transitions, overcome midlife, identity, and infidelity crises.
- Face challenges mindfully & respond with clarity and resilience.
- Awaken spiritual insight & connect with your soul's higher purpose.
- Accelerate learning, growth, & quench your thirst for expansion.
- Transform family dynamics, resolve conflicts and create harmony.
- Attract & nurture Love. Find your ideal partner and deepen intimacy.
- Love what you do & design a life and career that brings joy and fulfilment.
- Leverage AI for growth & learn to use cutting-edge AI tools to scale your business, optimise decisions, and personalise client experiences.
- And so much more...

CHOOSE THE ROUTE TO SELF-MASTERY, FULFILMENT AND TRANSFORMATION THAT IS RIGHT FOR YOU



A PAY-AS-YOU-GO FAST & ENERGETIC CLARITY CONSULTATIONS

When life throws an urgent challenge your way—whether it's anxiety, stress, a career decision, a relationship conflict, or a health concern—these breakthrough sessions deliver immediate clarity and actionable solutions. With Tony J. Selimi as your trusted advisor, you'll also can gain insights to:

- ✓ Resolve pressing business or leadership challenges.
- ✓ Improve team dynamics and organisational performance.
- ✓ Make confident decisions that align with your highest values.

These one-off sessions keep you laser-focused on what matters most, so you continue creating breakthroughs that move you forward. Available in person or virtually for your convenience.

The Investment: £3300 + 20% VAT/1h or £6600 + 20% VAT/2h

B BRONZE -FROM A HEAD FULL OF NOISE & EMOTIONAL TURMOIL TO PEACE OF MIND

For those ready to break free from self-sabotage and commit to creating the life they truly desire. This transformative program combines 12 weeks of one-hour weekly coaching with nine months of monthly one-hour sessions, giving you 21 hours of personalised coaching with Tony J. Selimi.

Through this journey, you will:

- ✓ Gain clarity of thought and emotional balance.
- ✓ Build unshakable confidence and resilience.
- ✓ Stay laser-focused on your most important goals.

Investment: £69,300 + 20% VAT

"If you are ready to face the lies you tell yourself, start a revolution in thinking, feeling, and being, then hiring Tony as your coach, mentor, and spiritual teacher will help you create the breakthroughs needed to put yourself on a life-optimising journey that will impact every area of your life." Janet Uribe - Teacher and Serial Entrepreneur

CHOOSE THE ROUTE TO SELF-MASTERY, FULFILMENT AND TRANSFORMATION THAT IS RIGHT FOR YOU



C SILVER - ACCELERATE AND MAXIMISE YOUR GROWTH IN EIGHT KEY AREAS OF LIFE

If you've felt stuck, lost time, or unfulfilled, this option ensures you gain the clarity, momentum, and growth you desire. With 42 hours of personalised consulting, including 12 weeks of two-hour sessions and nine months of two-hour monthly sessions with Tony J. Selimi, you'll accelerate success and unlock your full potential.

Ideal for those who:

- ✓ Are in a good position but have hit a plateau.
- ✓ Want accelerated growth, fulfilment, and business expansion.
- ✓ Seek a loving relationship, greater wealth, and self-mastery.
- ✓ Aspire to amplify influence and impact, etc.

Investment: £138,600 + 20% VAT

D GO GOLD & GO FAST - THE ULTIMATE JOURNEY TO MASTER EVERY AREA OF LIFE

This is your opportunity to put your mind at ease and bring more growth, energy, and success into your life. For those who seek to shift from uncertainty and emotional turmoil to clarity, confidence, and unstoppable momentum. Through gentle yet powerful guidance, Tony will help you learn how to:

- ✓ Rewire your thinking and dissolve limiting beliefs
- ✓ Overcome procrastination, fears, and stubborn mental blocks
- ✓ Build clarity, certainty, and confidence to expand your vision

This one-year transformational growth experience covers every critical area of life—personal, professional, financial, business, and spiritual—empowering you to maximise your human potential. Included 104 hours of private one-on-one two-hour weekly consults delivered over 52 weeks.

Busy, successful, and driven professionals—celebrities, high achievers, changemakers, visionaries, business owners, and leaders—who want accelerated results and a lasting impact.

Investment: £343,200 + 20% VAT

"If you are ready to face the lies, you tell yourself, start a revolution in thinking, feeling, being, then hiring Tony as your coach, mentor, and spiritual teacher will help you create the breakthroughs needed to put yourself on a life optimizing journey that will impact every area of your life." Janet Uribe
- Serial Entrepreneur

CONSCIOUS RELATIONSHIP COACHING COMBO OFFER

"My best friend is the one who brings out the best in me" Henry Ford



"You are a shining star who heals people with love and with your presence, wisdom, and light you radiate, you have a unique ability to illuminate the darkest parts of everyone you touch and work with."

Nyasha Gwatidzo,
Social Entrepreneur

tonyselimi.com

E RELATIONSHIP MASTERY: UNLEASHING YOUR LOVE & INTIMACY MAGIC™

Searching for true love? Longing to reignite passion and harmony? In a world where divorce, infidelity, and loneliness are on the rise, Relationship Mastery™ is your bespoke solution—a science-driven, holistic experience designed for those who demand excellence in every area of life.

Over 12 months, you'll embark on an extraordinary journey with Tony J. Selimi, receiving 104 hours of private, two-hour coaching sessions tailored to your unique needs. This elite program also includes an exclusive five-day Relationship Mastery Retreat at a luxury destination, where you'll lay the foundation for lasting love, deep intimacy, and unshakable trust.

Your transformation begins here—crafted for discerning individuals who value privacy, precision, and profound results.

What You'll Gain:

- ✓ Clarity & Alignment – Discover your authentic values and align with your partner's truth
- ✓ Conflict Resolution & Emotional Healing – Overcome mistrust, arguments, and emotional blocks
- ✓ Deepened Intimacy & Connection – Set healthy boundaries, elevate desire, and improve your sex life

Program Highlights:

- Attract and keep your ideal partner while restoring trust and love
- Communicate effectively so both partners win
- Build a relationship rooted in closeness, friendship, and safety

Tony's proven methodology empowers you to love freely and be loved abundantly, creating a co-loving relationship for life.

Investment: £500,000 + 20% VAT

AN EXCLUSIVE COACHING & MENTORING EXPERIENCE FOR GLOBAL ICONS AND VISIONARY LEADERS

&Business
Cymru

F PLATINUM PATH™

As a high achiever—whether you're an A-List Celebrity, Artist, HNWI, Political Leader, or Royal—you understand the immense expectations placed on your time and performance. While exhilarating, the pressure can be overwhelming.

The Platinum Path™ is your sanctuary for clarity, growth, and transformation. This confidential, bespoke one-to-one service is designed for individuals in prominent positions who value discretion, excellence, and measurable results.

Areas of Focus

- Overcome anxiety, addiction, depression, and self-doubt.
- Heal trauma, relationship conflicts, and intimacy challenges
- Navigate societal pressures, abuse of power, and identity crises
- Expand authority, influence, and social impact
- Accelerate business growth and philanthropic initiatives

Using Tony's proven methodologies and three decades of insights, you'll learn to consciously create desired results, develop a growth mindset, and master emotional intelligence. Together, you'll design strategies to maximise success and live with clarity, confidence, and purpose.

Why Choose The Platinum Path™

- Absolute Confidentiality & Discretion – Your privacy is paramount
- Tailored VIP Experience – Immersive coaching customised to your priorities
- Elite Access to Tony J. Selimi – Work one-on-one with a globally recognised authority in human behaviour and leadership
- Transform Every Area of Life – Personal, professional, business, and philanthropic growth strategies
- Overcome High-Pressure Challenges – Anxiety, addiction, relationship conflicts, identity crises, and societal expectations
- Expand Influence & Impact – Grow your authority, business, and social footprint with proven frameworks
- Luxury & Flexibility – Choose your location and gift sessions to loved ones for shared transformation

Tony J. Selimi works with global icons—TV personalities, athletes, politicians, entrepreneurs, musicians, and actors—providing the same care, respect, and confidentiality that elite clients worldwide trust.

Included sixty days of private coaching, flexibility to use them for your priorities and gift days to loved ones. Personalised mentoring in your chosen location anywhere in the world for a minimum of three days.

Why Choose The Platinum Path™:

- Absolute Confidentiality & Discretion – Your privacy is paramount
- Tailored VIP Experience – Five full days of immersive coaching, customised to your priorities
- Elite Access to Tony J. Selimi – Work one-on-one with a globally recognised authority in human behaviour and leadership
- Transform Every Area of Life – Personal, professional, business, and philanthropic growth strategies
- Overcome High-Pressure Challenges – Anxiety, addiction, relationship conflicts, identity crises, and societal expectations.
- Expand Influence & Impact – Grow your authority, business, and social footprint with a proven framework.s
- Luxury & Flexibility – Choose your location and gift sessions to loved ones for shared transformation.

Tony J. Selimi works with global icons—TV personalities, athletes, politicians, entrepreneurs, musicians, and actors—providing the same care, respect, and confidentiality that elite clients worldwide trust.

Investment: £2,000,000 + 20% VAT (Tuition Only)

"Tony is a masterful teacher who transforms people with his God given presence, wisdom and light. So blessed to be part of your beautiful legacy."

- Annalynne McCord
Hollywood Actress and
Founder of Love Storm

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CLIMB GREATER HEIGHTS® - A VITAL PLANNING RETREAT

E THE WORLD-CLASS LEADERSHIP DEVELOPMENT & LIFE MASTERY RETREAT FOR VISIONARIES

Stop Planning to Fail. Start Leading with Certainty. It's time to calibrate your mind, align your mission, and lead with precision, purpose, and power.

Why Invest in Attending This Exclusive Transformational Retreat?

Because success without structure is chaos, growth without clarity is dangerous. Climbing greater heights in any area of life without a unified vision pulls itself apart. You can learn to pull the entire rope of your business, profession, relationship, and your life—in one focused, empowered direction.

As a CEO, founder, executive, or high-performance entrepreneur navigating rapid growth and complex leadership dynamics, a strategic pause and performance accelerator matter.

What Makes This Experience Unmatched:

- ✓ Leadership Optimisation – Maximise the skills you need to lead with influence.
 - ✓ Vital Life & Business Planning – Engineer your future with Tony's Vital Planning Life Management System®
 - ✓ Person::: Power Activation – Break free from doubt, distraction, and burnout
 - ✓ Financial Expansion – Scale wealth with soul and strategy
 - ✓ Communication Mastery – Influence with clarity and authenticity
 - ✓ Mental, Emotional & Spiritual Calibration – Heal core wounds and lead as your most grounded self
 - ✓ Legacy Leadership – Build a business and life aligned with your values and vision
- Your Experience

Held in luxury destinations worldwide, over 5 transformative days, you have the chance to work exclusively with Tony J. Selimi, known as the "DIOR" of personal growth and globally recognised as one of the world's leading human behaviour specialists and transformational coaches on achieving the specific results worth more than any MBA or mastermind. You can break through roadblocks, organise your thoughts, and activate a Vital Plan—a winning strategy for business, career, money, relationships, health, and spiritual growth.


The Results:

- ✓ A comprehensive life mastery roadmap—a blueprint for wealth, purpose, and fulfilment.
- ✓ A Vital Plan designed by you, for you, with you
- ✓ Identify and dissolve limiting beliefs and emotional blocks
- ✓ Clarify your core values, align actions with authentic values, & magnify your vision
- ✓ Craft a mission-driven life that inspires every decision.
- ✓ Dissolve stress and master your emotions
- ✓ Create a strategic growth plan for success in every area of life
- ✓ Get clarity, build emotional mastery, and foster resilience
- ✓ clarity on how to foster a team culture aligned with your mission
- ✓ A clear pathway to your next million, or even billion—or your best chapter yet

This is ideal for individuals ready to awaken their true calling, shed false identities, and create a master plan for their ever-evolving purpose. This experience is for:

- ✓ Senior Executives of high-growth companies, founders scaling 7–9 figure empires
- ✓ Influential Investors, Creatives & Change-Makers, & CEOs
- ✓ Philanthropic Leaders and Private Family Office Principals

Investment: £150,000 + 20% VAT (Tuition Only). Travel and accommodation are the client's responsibility.



"Working with Tony helps to activate your entire brain and enhances your mental capacities. You start to become superhuman like Leonardo da Vinci or Jason Bourne."

Joachim Gerhard
Success Coach for
Entrepreneurs and
Co-founder
GayaCards

ABOUT TONY JETON SELIMI



Tony J. Selimi is an award-winning author, internationally sought-after business mentor, transformational life coach, filmmaker, and visionary, recognised as one of the world's leading authorities in self-mastery, human behaviour, and the psychology of personal and business success.

For over three decades, Tony has helped individuals and organisations break through perceived fears and limitations, achieve extraordinary results, and create quantum leaps in performance, leadership, and well-being. His work empowers people to elevate their social, spiritual, physical, and relationship lives, grow and scale businesses, increase financial intelligence, write impactful books, and strengthen mental and emotional resilience.

Tony is the creator of the TJSe Method®, a unique life-transforming system integrating ALARM®, Behavioural Change Principles®, The Unfakeable Code®, Values Clarification Process®, the Octagon of Excellence®, and the 12-Step Growth Accelerator Method. These methodologies have been used by Fortune 500 CEOs and senior leaders from organisations including Microsoft, SAP, Deutsche Bank, Bank of America, EY, Amec Foster Wheeler, and many others, as well as by entrepreneurs, MBA graduates, coaches, authors, scientists, doctors, politicians, global leaders, royalty, millionaires, billionaires, and public figures.

Organisations engage Tony to inspire and empower their people, resolve leadership and performance challenges, improve communication, sales, and business processes, address mental health and inclusion, and build cultures of high-performing, emotionally intelligent teams. His work consistently delivers measurable improvements in efficiency, productivity, profitability, and overall organisational well-being.

Through his private breakthrough consultations, Tony helps individuals overcome addictions, fears, depression, phobias, procrastination, and low self-esteem, dissolve relationship conflict, and reclaim clarity, confidence, and direction. His clients learn how to manage stress effectively, make better decisions, develop a success-oriented mindset, integrate work and life harmoniously, and create sustainable personal and financial success.

Drawing from his own profound life transformation, Tony is the #1 Amazon International best-selling and multi-award-winning author of *A Path to Wisdom*, *#Loneliness*, *Fit for Purpose Leadership*, *The Unfakeable Code®*, *A Path to Excellence*, and *Climb Greater Heights*. His books are designed to raise awareness, share practical wisdom, and provide actionable tools for personal, professional, and business transformation. High achievers seeking accelerated growth and impact also invest in being featured in *Into Your Divinity®*, his real-life transformational coaching documentary series.

As an international keynote speaker and consultant, Tony has spoken on stages including the United Nations, TEDx, the London Business Show, Cranfield School of Management, Rotary Club International, and numerous global leadership, business, and well-being conferences. He has been featured in leading international magazines and appeared on over 1,000 TV, radio, and podcast platforms worldwide, including ABC, NBC, CBS, FOX, SKY, and their affiliates—reaching more than 100 million viewers, listeners, and readers. He has also been interviewed by influential figures such as Ian Pelham-Turner, Jack Canfield, and Brian Tracy.

Inspired by the values instilled by his parents, Shaqir and Ljutvije Selimi—particularly the belief in education, discipline, and service—Tony is on a mission to elevate the lives of one billion people. His vision is to help individuals become purposeful, self-mastered leaders who contribute to a more just, peaceful, sustainable, and conscious world.

Tony is the founder of TJSe Cognition, established with a bold vision to inspire decisive action, positive transformation, and contribute towards the evolution of human consciousness. His work is shaped by over 30 years of continuous study and cross-disciplinary research, more than 29,000 hours of coaching, training, and mentoring, and two decades of professional experience.

Tony J. Selimi is the recipient of multiple international honours, including London SME Most Visionary Entrepreneur, Corporate Coaching and Recruitment Business Coach of the Year, and numerous prestigious literary awards in Personal Growth, Self-Improvement, Leadership, Entrepreneurship, and Business.

